



Google Apps Start Page

Jeff Ragusa, Google Enterprise
Widgets in the Enterprise
Widget Summit
October 15, 2007

<http://www.google.com/a>

Google Enterprise

- § Delivers Google innovation to the enterprise
- § Dedicated cross-functional team, over 600 people
- § Range of product offerings
 - Search
 - Geospatial
 - Collaboration – **Google Apps**

Google Apps



- § Suite of communication and collaboration products
- § No infrastructure required
- § Anytime/everywhere access
- § Branded by the organization
- § Integrates with existing infrastructure

<http://www.google.com/a>

Start Page - Acme Systems

ACME SYSTEMS
start page

Employee Directory | Help Desk | HR | Accounting & Payroll | Visitors

admin@jeffragusa.com | Manage this domain | Sign out

Web Images Video News Maps Desktop Moma more »

Google Search I'm Feeling Lucky

Powered by Google

Add stuff

Email

Inbox (10) Hide preview Compose Mail

John - Performance Reviews due Friday EOD - Please	Oct 14
Bill - Can you take that support call with Mary? - Need	Oct 14
Mark - Congrats on the Orion meeting! - Sounds like it	Oct 14
jeff.ragusa - See "Business Gadgets - 2" on your Goog	Sep 15
Facebook - Michael Debonis added you as a friend on	Aug 20

Google Calendar

Orion Preso at Leads meeting	Oct 14
Weekly Snippets - 10/1 - 10/5	Oct 14
Tasks by Manager	Oct 14
Project Orion - project requirement d...	Oct 14

New View all items

Google Docs

Orion Preso at Leads meeting	Oct 14
Weekly Snippets - 10/1 - 10/5	Oct 14
Tasks by Manager	Oct 14
Project Orion - project requirement d...	Oct 14

New View all items

Acme Corporate Announcements

Quarterly profits jump 78%
Project Orion scheduled for launch this month!
Remember to finish your performance evaluations this week

"Sales Sleuth"

Refresh | Edit Settings

Account | Contact | Opportunity | Cases | Tasks

Search: textiles Go Show Only My Info

Search Result for "textiles" 1 Opportunity(s)

Burlington Textiles Weaving Plant Generator	Closed Won	\$235,000.00
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APPRIIO Get a suggestion? Click here

Sample Opportunity Graph

Refresh | Logout | Edit Settings

This Year

Stage	Value
Closed Won	High
Negotiation/...view	Medium
Needs Analysis	Medium
Proposal/Pri...uote	Low

"Task Watcher"

Remember The Milk

+ Add Task Refresh Settings Logout

Overdue

Aug 22	Try out Remember The Milk
Aug 23	Blog on open source in the enterprise
Aug 24	Catch up with Stephen on OSO plans

Today + No tasks due today. Oct 15

People Finder

Find, Connect, Collaborate

Name Skills

Search: Search Advanced Search Reset Results

Employee Profile

Employee Profile

Smith, John
District Sales Manager
Field Sales

Reporting Structure

- McDonald, Sally
- Doe, John
- Smith, John

Employee My Profile

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Start Page directory - Acme Systems



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[Add by URL](#)
e.g. calendar, Dilbert, Washington Post

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[North American Sales Lead Source Analysis](#)



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(Enterprise) Gadgets, Gadgets, Gadgets

Google Apps: Gmail, Docs, Talk, Calendar

Corporate news & announcements

Employee (partner / customer / supplier) profile lookup

Task workers: sales opportunities, support tickets, call centers, task management, timecard tracking

Performance mgmt: sales forecasts, quarterly goal progress tracking, product usage tracking, inventory analysis, service level agreement monitoring

Custom applications: shuttle schedule alerts, tip of the day, employee birthdays, cafeteria menu, top internal ideas

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